WSOC-TV

Agency Name:	GMMB		Todays date:	10/23/2012
Advertiser Name:	Barack Oba	ma	_ Invoice Nbr.:	
x Credit	Debit	Refund	Transfer	SI Contract # 325053
Agency #	Advertiser #	Order Typ	oe	
Date Aired:			Time Aired:	
A/E Name:	Andrea Moore		A/E Number: Ntl. Rep Nbr:	
Billed at Rate:			Corrected Rate: _	
Gross Credit/Debit:	\$15,	640.00	Net Credit/Debit: _	\$13,294.00
REASON FOR ADJUSTMENT	:			
SALES Agency Commission Ad Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood Error Spots Double Ordered TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error			Carting Error Technical Difficul Network Overrun Invoice Billing Er Computer Conv. Production Billing Internet	ty ror Error
EXPLANATION: credit due rebates for the week of sun 10/7 9-10p 1x \$8500 Mon 10/8 10-11p 1x \$4500 Sat 10/6 3-330p 1x \$1065 Fri 16/18 9-10p 1x \$1575	of 9/17 - dollars are be	ing respent		
Approved for Sales		Approv	ed for Accounting	



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Comments

Account Types Billing Type

Phone/Fax **Buyer Name** Sales Office

Salesperson

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Contract #
Schedule Oates Brand Product Agency Advertiser

Greer, Margoli 1536/OBAMA F Political - Fede Pol/B Obama/D 09/18/12-10/19/12

325053

Oate Entered

Last Modified 10/18/12

08/01/12

Charlotte (WSOC)
By Broadcast Month Spots

Rate

Grand Total:	Sep. 2012 Oct. 2012
140	135 5
\$165,120.00	\$147,215.00 \$17,905.00

			OBAMA FOR AMERICA
			Standard
777 800 00000000		Sales Tax	National/Political
***********	\$140,352.00	Net Total	95/101/1536
	\$24,768.00	Commission	
************	15.00	Commission %	BASSETT,LAURA
Francisco (con		Package Deal	Telerep/Philadelphia
model to constitute the same of the same o	Normal	Order Type	Telerep/Philadelphia, Philadelphia (1057)
*******************************		Oemo	1536/OBAMA FOR AMERICA (134148)
9	06260214	Headline #	Political - Federal Candidate (1067)
	No	CO-OP	Greer, Margolis, Mitchell & Associates (2890)
Sep.	Jill Hipskind	Entered By	Pol/B Obama/D/Pre/US (16256)

			some but 4	AND ANDREAD TO THE THE	many to the more	The same second is a second to the second in the second in the second is the second in	month to the fact of the					
9/13/12	\$2,200.00 Charlotte (WSOC)	\$550.00	4.		× × ×	4. ×]	:30 10:S8A- 12P (EST)		S	09/18/12-09/21/12	15.1 Normal Line / Spot
9/13/12	\$1,500.00 Charlotte (WSOC)	\$375.00	4		×	4 ×		30 10A- 11A (EST)	:30	5	09/18/12-09/21/12	14.1 Normal Line / Spot
9/13/12	\$1,500.00 Charlotte (WSOC)	\$375.00	4		×	4 ×		:30/9A- 10A (EST)		S	09/18/12-09/21/12	13.1 Normal Life / Spot
9/13/12	\$500.00 Charlotte (WSOC)	\$500.00	1	1				:30 8A- 9A (EST)	:30	U	09/23/12-09/23/12	12.1 Normal Line / Spot
9/13/12	\$300.00 Charlotte (WSOC)	\$300.00	1	-				:30 7A- 8A (EST)	:30		09/23/12-09/23/12	11.1 Normal Line / Spot
9/13/12	\$275.00 Charlotte (WSOC)	\$275.00	1					:30 6A- 7A (EST)	:30	5	09/23/12-09/23/12	10.1 Normal Line / Spot
9/13/12	\$475.00 Charlotte (WSOC)	\$475.00	1	1				:30/8A- 9A (EST)	:30	5	09/22/12-09/22/12	9.1 Normal Line / Spot
9/13/12	\$325.00 Charlotte (WSOC)	\$325.00	1	1				:30 7A- 8A (EST)	:30	S.	09/22/12-09/22/12	or Mountaine / Spor
9/13/12	\$600.00 Charlotte (WSOC)	\$300.00	2	2				30 6A- 7A (EST)	:30	S	09/22/12-09/22/12	/ I worlder cite / spot
8/1/12	\$7S.00 Charlotte (WSOC)	\$75.00	1	-	×	×	(1)	:304:30A- 4:59A (EST)			21/12/60-21/01/60	formal Line / Spot
9/13/12	\$5,800.00 Charlotte (WSOC)	\$725.00	8		×			30 8A- 9A (EST)		, ,	09/18/12/60-21/12	5.0 Normal Line / Sport
9/13/12	\$6,200.00 Charlotte (WSOC)	\$775.00	8	-	×	1		:30/7A- 8A (EST)) (1	09/18/12-09/21/12	4.1 Normal Line / Spot
9/13/12	\$4,250.00 Charlotte (WSOC)	\$850.00	5		×			30 6A- 6:30A (EST)		5	09/18/12-09/21/12	2.1 Normal Line / Spot
9/13/12	\$1,700.00 Charlotte (WSOC)	\$425.00	4		×	4		:30/5A- S:30A (EST)		S	09/18/12-09/21/12	1.1 Normal Line / Spot
Comments Entered	Total Station	Rate	Spots	r Sa Su	We Th Fr	SPW Mo Tu We Th		Run Times	Sec religin) Jec	Dates	The specific control of the sp

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

Accepted Agency/Advertisor:

Dates

Accepted-Station:

Defe:

Comments:



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Billing Type Comments

Account Types

National/Political

)5/101/1536

OBAMA FOR AMERICA

Phone/Fax Buyer Name Sales Office

BASSETT, LAURA

Telerep/Philadelphia

Salesperson

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 09/18/12-10/19/12

Schedule Dates Contract #

325053

Date Entered

08/01/12

Telerep/Philadelphia, Philadelphia (1057) Greer, Margolis, Mitchell & Associates (28 1536/OBAMA FOR AMERICA (134148)

Last Modified 10/18/12

Charlotte (WSOC)
By Broadcast Month Spots

Rate

Grand Total:	Oct. 2012	Sep. 2012	
140	5	135	
\$165,12	\$17,90	\$147,21	

					3			2890)	
Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By
#110/JJZ,00	#140 3E3 00	\$24,768.00	15.00		Normal		06260214	No	Jill Hipskind
		hanna daga yang	офистивнова				Graine Fotal.	Cond Total	Sep. 2012 Oct. 2012
							140		135 5
							\$165,120.00	417,000.00	\$147,215.00 \$17,905.00
**************************************			one ramphili			2000000	1000000		

		١								
Line Line Type / Break Type (Ref #)	Dates	Sec	Length Run Times	5PW Mo Tu We Th Fr Sa 5u S	Spots	Rate	Total	Station	Comments	Entered
16.1 Normal Line / Spot	09/18/12-09/21/12	5	:30 12P- 1P (EST)	4 × × × ×	4	\$375.00	\$1,500.00	\$1,500.00 Charlotte (WSOC)		0/13/17
17.1 Normal Line / Spot	09/22/12-09/22/12	5	:30 12P- 12:30P (EST)	1	_	\$275.00	\$275.00	\$275.00 Charlotte (WSOC)	0	9/13/12
18.1 Normal Line / Spot	09/23/12-09/23/12	ъ	:30 12P- 12:30P (EST)	1	_	\$275.00	\$275.00	\$275.00 Charlotte (WSOC)		9/13/12
19.1 Normal Line / 5pot	09/18/12-09/21/12	6	30 4P- 5P (EST)	* × × × × ×	4	\$825.00	\$3,300.000	\$3,300.00 Charlotte (W5OC)	0	0/13/17
20.1 Normal Line / Spot	09/18/12-09/21/12	и	:30 SP- 5:30P (EST)	6 × × × × × ×	6	\$850.00	\$5,100.00	\$5,100.00 Charlotte (W5OC)	٥	9/13/12
21.1 Normal Line / Spot	09/18/12-09/21/12	5	:30 5:30P- 6P (EST)	6 × × × ×	6	\$875.00	\$5,250.00	\$5,250.00 Charlotte (W5OC)	9	9/13/12
22.1 Normal Line / Spot	09/18/12-09/21/12	υ.	:30 6P- 6:30P (EST)	7 × × × × ×	7	\$1,100.00	\$7,700.00	\$7,700.00 Charlotte (WSOC)	9	9/13/12
23.2 Normal Line / Spot	09/22/12-09/22/12	5	:30 7P- 7:30P (EST)	1	_	\$490.00	\$490.00	\$490.00 Charlotte (W5OC)	9	9/13/12
24.1 Normal Line / Spot	09/23/12-09/23/12	и	:30 6P- 6:30P (EST)	-	ш	\$1,000.00	\$1,000.00 0	\$1,000.00 Charlotte (WSOC)	9	9/13/12
25.1 Normal Line / Spot	09/18/12-09/21/12	5	:30 6:58P- 7:30P (EST)	× × × × ×	4	\$850.00	\$3,400.00 C	\$3,400.00 Charlotte (WSOC)	9.	9/13/12
26.1 Normal Line / Spot	09/18/12-09/21/12	5	:307:30P-7:56P (EST)	× × × ×	4	\$850.00	\$3,400.00	\$3,400.00 Charlotte (WSOC)	9.	9/13/12
28.0 Normal Line / Spot	09/22/12-09/22/12	6	:30 7:30P- 8P (EST)		1	\$500,00	\$500.00 C	\$500.00 Charlotte (WSOC)	00	8/1/12
29.1 Normal Line / Spot	09/24/12-09/24/12	U	:30 8P- 10P (EST)	<u> </u>		\$6,000.00	\$6,000.00 C	\$6,000.00 Charlotte (WSOC)	9	9/13/12
30.0 Normal Line / Spot	09/18/12-09/18/12	6	30 10P- 11P (EST)		1	\$4,500.00	\$4,500.00 C	\$4,500.00 Charlotte (WSOC)	8	8/1/12
					ŀ					

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted Agency/Advertises

Date:

Accepted-Station.

OO STREAM ON CONTRACT

Speame



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

,	1		and the same
140	5	135	-
\$165,120.00	\$17,905.00	\$147,215.00	1

\$165,120.0	140	l Total :
\$17,905.	5	2012
\$147,215.	135	2012

325053 Date Entered 08/01/12 09/18/12-10/19/12 Last Modified 10/18/12 Pol/B Obama/D/Pre/US (16256) Entered By Jill Hipskind Greer, Margolis, Mitchell & Associates (2890) CO-OP No Political - Federal Candidate (1067) Headline # 06260214 1536/OBAMA FOR AMERICA (134148) Demo Normal Telerep/Philadelphia, Philadelphia (1057) Order Type Normal Telerep/Philadelphia Commission % 15.00 Package Deal Commission \$24,768.00 95/101/1536 National/Political \$140,352.00 National/Political Sales Tax Standard Sales Tax	325053 Date Entered 09/18/12-10/19/12 Last Modified Pol/B Obama/D/Pre/US (16256) Greer, Margolis, Mitchell & Associates (2890) Political - Federal Candidate (1067) 1536/OBAMA FOR AMERICA (134148) Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia BASSETT, LAURA OBAMA FOR AMERICA OBAMA FOR AMERICA Date Entered By CO-OP Headline # 1536/OBAMA FOR AMERICA (134148) Order Type Telerep/Philadelphia Commission 95/101/1536 Net Total National/Political Sales Tax Standard OBAMA FOR AMERICA	Comments	Billing Type	Account Types	CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	Agency	Advertiser	Schedule Dates	Contract #
# Yy on %	# 06260214 Wo Wormal Beal 924,768.00 \$140,352.90	OBAMA FOR AMERICA	Standard	National/Political	95/101/1536		BASSETT,LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1536/OBAMA FOR AMERICA (134148)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)	09/18/12-10/19/12	
08/01/12 10/18/12 10/18/12 Jill Hipskind No 06260214 Normal 15.00 \$24,768.00 \$140,352.00				Sales Tax	Net Total	Commission	Commission%	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered
	Charlotte (WSOC By Broadcast Month Sep. 2012 Oct. 2012 Grand Total:				\$140,352.00	\$24,768.00	15.00		Normal		06260214	No	Jill Hipskind	10/18/12	08/01/12
to description											140 \$165,120.0	\$177,300	\$147,215.0	Ra	Spaketings parronnau

	43.1 Nor	42.1 Nor	41.1 Nor	40.1 Nor	39.1 Nor	38.2 Nor	37.1 Nor	36.0 Nor	3S.0 Nor	34.1 Nor	33.0 Nor	32.0 No	31.0 No	Line	
44.1 Normal Line / Spot	43.1 Normal Line / Spot	42.1 Normal Line / Spot	41.1 Normal Line / Spot	40.1 Normal Line / Spot	39.1 Normal Line / Spot	38.2 Normal Line / Spot	37.1 Normal Line / Spot	36.0 Normal Line / Spot	3S.0 Normal Line / Spot	34.1 Normal Line / Spot	33.0 Normal Line / Spot	32.0 Normal Line / Spot	31.0 Normal Line / Spot	Line Type / 8reak Type (Ref #)	
09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	09/24/12-09/24/12	09/22/12-09/22/12	09/20/12-09/20/12	09/18/12-09/20/12	09/22/12-09/22/12	09/23/12-09/23/12	09/18/12-09/21/12	09/21/12-09/21/12	09/21/12-09/21/12	09/20/12-09/20/12	Dates	
5	S	5	S	S	S	6	S	6	6	s	6	6	6	Sec	
:309	:308	:307	:306	:308	:308	:308	:30	:30	:30	:30	:30	:305	:30	Sec Length	
:30 9A- 10A (EST)	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 6A- 6:30A (EST)	:30 SA- S:30A (EST)	:30 8P- 11:30P (EST)	:308:30P-11:30P (EST)	:30 11:3SP- 12:02A (EST)	:30 11:30P- 12:0SA (EST)	:30 11P- 11:35P (EST)	:30 11P- 11:3SP (EST)	:30 10P- 11P (EST)	:30 9P- 10P (EST)	:30 10P- 11P (EST)	Run Times	
							ω			5				SPW	
-	2	2		-		2	×	-		× × × ×	P	1	ı	SPW Mo Tu We Th Fr Sa Su	
		-	-		2		 -	-				-		. Sa Su	
	2	2	L		2	2	ω	1	1	55	-			Spots	
\$375.00	\$72S.00	\$775.00	\$850.00	\$425.00	\$2,500.00	\$15,000.00	\$500.00	\$600.00	\$850.00	\$950.00	\$2,500.00	\$2,000.00	\$4,000.00	Rate	
\$375.00	\$1,450.00	\$1,550.00	\$850.00	\$425.00	\$5,000.00	\$30,000.00	\$1,500.00	\$600.00	\$850.00	\$4,750.00	\$2,500.00	\$2,000.00		Total	
\$375.00 Charlotte (WSOC)	\$1,450.00 Charlotte (WSOC)	\$1,550.00 Charlotte (WSOC)	\$850.00 Charlotte (WSOC)	\$425.00 Charlotte (WSOC)	\$5,000.00 Charlotte (WSOC)	\$30,000.00 Charlotte (WSOC)	\$1,500.00 Charlotte (WSOC)	\$600.00 Charlotte (WSOC)	\$8S0.00 Charlotte (WSOC)	\$4,750.00 Charlotte (WSOC)	\$2,500.00 Charlotte (WSOC)	\$2,000.00 Charlotte (WSOC)	Charlotte (WSOC)	Station	
														Comments	
9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/13/12	9/19/12	9/13/12	8/1/12	8/1/12	9/13/12	8/1/12	8/1/12	8/1/12	Entered	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertiser

Date:

Accepted-Station:

Date



Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Spots 135

<u>Rate</u> \$147,215.00

\$165,120.00	140	Grand Total:
\$17,905.00	5	Oct. 2012
\$147,215.00	CCT	och. corc

Comments	Billing Type	Account Types	CDE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	Agency	Advertiser	Schedule Dates	Contract #	
OBAMA FOR AMERICA	Standard	National/Political	95/101/1536		BASSETT,LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1536/OBAMA FOR AMERICA (134148)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)	09/18/12-10/19/12	325053	
		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered	
			\$140,352.00	\$24,768.00	15.00		Normal		06260214	No	Jill Hipskind	10/18/12	08/01/12	
		***************************************			i de bour o Serco			ne20400390 \$0400	Control Control	Grand Total:	Sep. 2012	By Broadcast Month	Charlotte (WSOC)	

27 104 10		,,												
9/13/17		\$1,700.00 Charlotte (WSOC)	\$1,700.00	\$425.00	4	1	1 1 1 1 1			:30 5:30A- 6A (EST)	S	09/18/12-09/21/12	S8.0 Normal Line / Spot	58.0
9/13/12		\$825.00 Charlotte (WSOC)	\$825.00	\$825.00	1			×	1	:30 4P- 5P (EST)	6	09/24/12-09/24/12	S7.0 Normal Line / Spot	\$7.0
9/13/12		\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1			×	1	:30 12P- 1P (EST)	л	09/24/12-09/24/12	56.0 Normal Line / Spot	56.0
9/13/12		\$S50.00 Charlotte (WSOC)	\$550.00	\$550.00	Þ			×	ь	:30 10:58A- 12P (EST)	S	09/24/12-09/24/12	5S.0 Normal Line / Spot	55.0
9/13/12		\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1		-	×	12	:30 10A- 11A (EST)	5	09/24/12-09/24/12	S4.0 Normal Line / Spot	\$4.0
9/6/12		\$4,000.00 Charlotte (WSOC)	\$4,000.00	\$4,000.00	1	×	-		ь	:30 10P- 11P (EST)	S	09/21/12-09/21/12	53.0 M/G For 31.0.1 / Spot	53.0
9/13/12		\$500.00 Charlotte (WSOC)	\$500.00	\$500.00	1	1				:30 12:05A- 12:35A (EST)	(J	09/21/12-09/21/12	S2.1 Normal Line / Spot	S2.1
9/13/12		\$500.00 Charlotte (WSOC)	\$500.00	\$500.00	1			1		:30 11:3SP- 12:02A (EST)	5	09/24/12-09/24/12	S1.1 Normal Line / Spot	\$1.1
9/13/12		\$950.00 Charlotte (WSOC)	\$950,00	\$950.00	1			Ь		:30 11P- 11:35P (EST)	S	09/24/12-09/24/12	50.1 Normal Line / Spot	50.1
9/13/12		\$850.00 Charlotte (WSOC)	\$850.00	\$850,00	1			1		:30 7:30P-7:S6P (EST)	S	09/24/12-09/24/12	49.1 Normal Line / Spot	49.1
9/13/12		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	1			P		:30 6:58P- 7:30P (EST)	5	09/24/12-09/24/12	48.1 Normal Line / Spot	48.1
9/13/12		\$1,100.00 Charlotte (WSOC)	\$1,100.00	\$1,100.00	-			×	1	:30 6P- 6:30P (EST)	S	09/24/12-09/24/12	47.1 Normal Line / Spot	47.1
9/13/12		\$875.00 Charlotte (WSOC)	\$875.00	\$875.00	1			1		:30 S:30P- 6P (EST)	S	09/24/12-09/24/12	46.1 Normal Line / Spot	46.1
9/13/12		\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	1			1	<u>.</u>	:30 SP- S:30P (EST)	s	09/24/12-09/24/12	45.1 Normal Line / Spot	45.1
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	. We Th	Mo Tu	SPW	Length Run Times	Sec Len	Dates	Line Type / 8reak Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accupied Agency/Advertiser

Dare

Authorized Station.

CONTRACTION CONTRACT

19190

Comments:



Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

Phone/Fax **Buyer Name** Sales Office Salesperson Brand

Billing Type Account Types

Comments

OBAMA FOR AMERICA

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Product

Agency Advertiser Schedule Dates Contract #

Political - Federal Candidate (1067 Greer, Margolis, Mitchell & Associa Pol/B Obama/D/Pre/US (16256) 1536/OBAMA FOR AMERICA (134 09/18/12-10/19/12 325053

Date Entered

08/01/12

Charlotte (WSOC)
By Broadcast Month)12)12

140

\$147,215.00 \$17,905.00 \$165,120.00

09/18/12-10/19/12	Last Modified	10/18/12	By Broad
Pol/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind	Sep. 201
Greer, Margolis, Mitchell & Associates (2890)	CO-OP	No	Grand Tot
Political - Federal Candidate (1067)	Headline #	06260214	G G
1536/OBAMA FOR AMERICA (134148)	Demo		ili deleganção e
Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal	***************************************
Telerep/Philadelphia	Package Deal		**Villana.coc
BASSETT,LAURA	Commission%	15.00	wide no se sene
	Commission	\$24,768.00	mesonomice successive
95/101/1536	Net Total	\$140,352.00	orerog, salees
National/Political	Sales Tax		ngilakenesene
Standard			
			-

D9/24/12-09/24/12 S 30 S.30A-SA (EST) 1 1 \$425.00 \$425.00 Charlotte (WSOC) 9 9 9 9 9 9 9 9 9		Courte its:	Date:		Ž.	Deta: Accepted Station.			Ausepted Agency/Advertises:	Accepted
				ON CONTRAC	RMA					
D9/24/12-09/24/12 S 30 S-30A- 6A (EST) 1 S 425.00 A925.00 Charlotte (WSOC) 9						_				
D9/24/12-09/24/12 5 330 S-30A- 6A (EST) 1 4425.00 425.00 Charlotte (WSOC) 9 109/24/12-09/24/12 5 330 S-30A- 7A (EST) 1 1 1 1 4850.00 4850.00 Charlotte (WSOC) 9 109/24/12-09/21/12 5 330 S-30A- 7A (EST) 1 1 1 1 4850.00 4850.00 Charlotte (WSOC) 9 109/23/12-09/21/12 5 330 S-30A- 7A (EST) 1 1 1 1 4850.00 4850.00 Charlotte (WSOC) 9 109/23/12-09/23/12 6 330 S-8-1SP (EST) 1 1 1 1 1 4850.00 4850.00 Charlotte (WSOC) 9 109/23/12-09/23/12 6 330 S-8-1SP (EST) 1 1 1 1 1 1 1 1 1										
09/24/12-09/24/12 5 :30 S:30A- 6A (EST) 1 4725.00 4425.00 Charlotte (WSOC) Charlotte (WSOC) 99/24/12-09/24/12 99/24/12-09/24/12 5 :30 6:30A- 7A (EST) 1 1 4425.00 4425.00 Charlotte (WSOC) 99/24/25.00 1 1 1 4 \$850.00 \$850.00 Charlotte (WSOC) 99/24/25.00 99/24/25.00 Charlotte (WSOC) 99/24/25.00 99/24/25.00 1 1 1 1 4 \$850.00 \$850.00 Charlotte (WSOC) 99/24/25.00 99/24/25.00 \$9/24/25.00 <th< td=""><td>10/18/12</td><td>\$1,575.00 Charlotte (WSOC)</td><td>\$1,575.00</td><td>×</td><td><u></u></td><td>:30 9P- 10P (EST)</td><td>5</td><td>10/19/12-10/19/12</td><td>68.0 Normal Line / Spot</td><td>68.0</td></th<>	10/18/12	\$1,575.00 Charlotte (WSOC)	\$1,575.00	×	<u></u>	:30 9P- 10P (EST)	5	10/19/12-10/19/12	68.0 Normal Line / Spot	68.0
09/24/12-09/24/12 5 :30 S:30A- 6A (EST) 1 \$425.00 \$425.00 Charlotte (WSOC) Columents 09/24/12-09/24/12 5 :30 S:30A- 7A (EST) 1 1 \$425.00 \$435.00 Charlotte (WSOC) 9 09/12/12-09/24/12 5 :30 S:30A- 7A (EST) 1 1 1 \$850.00 \$850.00 Charlotte (WSOC) 9 09/12/12-09/24/12 5 :30 S:30A- 7A (EST) 1 1 1 \$850.00 \$3,400.00 Charlotte (WSOC) 9 09/20/12-09/23/12 6 :30 R- 8:1SP (EST) 1 1 1 \$1,000.00 \$7,000.00 Charlotte (WSOC) 9 09/23/12-09/23/12 6 :30 P- 8P (EST) 1 1 1 \$1,000.00 \$7,000.00 Charlotte (WSOC) 9 10/07/12-10/07/12 4 :30 P- 1P (EST) 1 X 1 \$4,500.00 Charlotte (WSOC) 9 10/08/12-10/06/12 3 :30 LESP- COLLEGE FOOTBALL 1 X 1 \$4,500.00 Charlotte (WSOC)	10/9/12	\$2,265.00 Charlotte (WSOC)	\$2,265.00	×		:30 6:30P- ABC WORLD NEWS		10/12/12-10/12/12	67.0 Normal Line / Spot	67.0
09/24/12-09/24/12 5 :30 S:30A- 6A (EST) 1 \$425.00 \$425.00 Charlotte (WSOC) 9 09/24/12-09/24/12 5 :30 S:30A- 7A (EST) 1 1 \$435.00 Charlotte (WSOC) 9 09/18/12-09/24/12 5 :30 S:30A- 7A (EST) 1 1 1 \$850.00 Charlotte (WSOC) 9 09/18/12-09/21/12 5 :30 S:30A- 7A (EST) 1 1 1 4 \$850.00 Charlotte (WSOC) 9 09/20/12-09/21/12 5 :30 S:30A- 7A (EST) 1 1 1 4 \$850.00 Charlotte (WSOC) 9 09/20/12-09/21/12 6 :30 SP- 8:1SP (EST) 1 1 1 \$7,000.00 \$7,000.00 Charlotte (WSOC) 9 09/23/12-09/23/12 6 :30 P- 8P (EST) 1 1 1 \$1,000.00 \$1,000.00 Charlotte (WSOC) 9 10/07/12-10/07/12 4 :30 SP- 10P (EST) 1 X 1 \$4,500.00 Charlotte (WSOC) 9 10/	10/5/12	\$1,06S.00 Charlotte (WSOC)	\$1,065.00	×	<u> </u>	:30 2:S8P- COLLEGE FOOTBALL COUNTDOWN	ω	10/06/12-10/06/12	66.0 Normal Line / Spot	66.0
09/24/12-09/24/12 5 :30 S:30A- 6A (EST) 1 \$425.00 \$425.00 Charlotte (WSOC) 99/24/12-09/24/12 99/24/12-09/24/12 5 :30 S:30A- 7A (EST) 1 1 \$4850.00 \$425.00 Charlotte (WSOC) 99/24/12-09/24/12 99/24/12-09/24/12 5 :30 S:30A- 7A (EST) 1 1 4 \$850.00 \$430.00 Charlotte (WSOC) 99/24/12-09/24/12 99/24/12-09/24/12 5 :30 S:30A- 7A (EST) 1 1 1 4 \$850.00 \$43,000.00 Charlotte (WSOC) 99/24/12-09/24/12 99/24/12-09/24/12 5 :30 S:30A- 7A (EST) 1 1 1 \$45,000.00 \$3,400.00 Charlotte (WSOC) 99/24/12-09/24/12	10/5/12	\$4,500.00 Charlotte (WSOC)	\$4,500.00		×	:30 10P- 11P (EST)		10/08/12-10/08/12	6S.0 Normal Line / Spot	65.0
09/24/12-09/24/12 5 :30 S:30A- 6A (EST) 1 \$425.00 \$425.00 Charlotte (WSOC) 9 09/24/12-09/24/12 5 :30 S:30A- 7A (EST) 1 1 \$850.00 Charlotte (WSOC) 9 09/18/12-09/21/12 5 :30 S:30A- 7A (EST) 1 1 \$850.00 Charlotte (WSOC) 9 09/18/12-09/21/12 5 :30 S:30A- 7A (EST) 1 1 4 \$850.00 Charlotte (WSOC) 9 09/20/12-09/20/12 6 :30 S:30A- 7A (EST) 1 1 1 \$7,000.00 \$7,000.00 Charlotte (WSOC) 9 09/20/12-09/20/12 6 :30 SP- 8:1SP (EST) 1 1 \$7,000.00 \$7,000.00 Charlotte (WSOC) 9 09/23/12-09/23/12 6 :30 P- 8P (EST) 1 1 \$1,000.00 \$1,000.00 Charlotte (WSOC) 9	10/5/12	\$8,S00.00 Charlotte (WSOC)	\$8,500.00	×	<u></u>	:30 9P- 10P (EST)		10/07/12-10/07/12	64.0 Normal Line / Spot	64.0
09/24/12-09/24/12 5 :30 S:30A- 6A (EST) 1 \$425.00 \$425.00 Charlotte (WSOC) 9 09/24/12-09/24/12 5 :30 6:30A- 7A (EST) 1 1 \$850.00 \$850.00 Charlotte (WSOC) 9 09/18/12-09/21/12 5 :30 6:30A- 7A (EST) 1 1 1 \$850.00 \$3,400.00 Charlotte (WSOC) 9 09/20/12-09/20/12 6 :30 8P- 8:1SP (EST) 1 1 1 \$7,000.00 \$7,000.00 Charlotte (WSOC) 9	9/19/12	\$1,000.00 Charlotte (WSOC)	\$1,000.00	1		:30 7P- 8P (EST)		09/23/12-09/23/12	63.0 Normal Line / Spot	63.0
09/24/12-09/24/12 5 :30 S:30A- 6A (EST) 1 1 \$425.00 \$425.00 Charlotte (WSOC) 9 09/24/12-09/24/12 5 :30 6:30A- 7A (EST) 1 1 1 \$850.00 S850.00 Charlotte (WSOC) 9 09/18/12-09/21/12 5 :30 6:30A- 7A (EST) 1 1 1 1 4 \$850.00 Charlotte (WSOC) 9	9/19/12	\$7,000.00 Charlotte (WSOC)	\$7,000.00	<u></u>		:30 8P- 8:1SP (EST)		09/20/12-09/20/12	62.0 Normal Line / Spot	62.0
09/24/12-09/24/12 5 :30 (S:30A- 6A (EST)) 1 1 \$425.00 \$425.00 Charlotte (WSOC) 9 09/24/12-09/24/12 5 :30 (6:30A- 7A (EST)) 1 \$850.00 \$850.00 Charlotte (WSOC) 9	9/13/12	\$3,400.00 Charlotte (WSOC)	\$850.00	1 1 1		:30 6:30A- 7A (EST)		09/18/12-09/21/12	61.0 Normal Line / Spot	61.0
09/24/12-09/24/12 5 :30 S:30A- 6A (EST) 1 \$42S.00 \$42S.00 Charlotte (WSOC) 9	9/13/12	\$850.00 Charlotte (WSOC)	\$850.00	<u></u>	 	:30 6:30A- 7A (EST)	5	09/24/12-09/24/12	60.0 Normal Line / Spot	60.0
Committee to the control of the cont	9/13/12	\$42S.00 Charlotte (WSOC)	\$425.00	1	1	:30 S:30A- 6A (EST)	5	09/24/12-09/24/12	S9.0 Normal Line / Spot	59.0
Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	Comments Entered	Total Station	Rate	We Th Fr Sa Su Spots	SPW Mo Tu	Run Times	Sec	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

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